

# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 9/1/2015 - 9/30/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: Phone, Web-Phone

State	County	Referral Source	# of Referrals
Arkansas	No County Specified	Newspaper/Magazine	1
		<b>County Total</b>	<b>1</b>
	Arkansas	Health insurance	1
		Health Professional	1
		TV/Commercial	1
		<b>County Total</b>	<b>3</b>
	Ashley	Family/Friend	2
		Health Care Provider	1
		Health Professional	2
		Not Collected	1
		Refused	1
		TV/Commercial	2
		<b>County Total</b>	<b>9</b>
	Baxter	Brochure/Newsletter/Flyer	2
		Family/Friend	6
		Health Care Provider	3
		Health Professional	5
		<b>County Total</b>	<b>16</b>
	Benton	Billboard	1
		Family/Friend	3
		Health Care Provider	2
		Health insurance	1
		Health Professional	11
		Not Collected	1
		Nurse	1
		Other Specialist	1
		Radio	1
		Television	1
		TV/Commercial	9
		Website	1
		<b>County Total</b>	<b>33</b>
	Boone	Family/Friend	2
		Health Care Provider	2
		Health Department	3
		Health Professional	1
		Nurse	1
		Other Specialist	1
		Website	2
		<b>County Total</b>	<b>12</b>
	Bradley	Health Care Provider	2
		Health Department	1
		Health Professional	1
		TV/Commercial	1
		<b>County Total</b>	<b>5</b>
	Calhoun	Health insurance	2
		<b>County Total</b>	<b>2</b>
	Carroll	Doctor/Nurse/other healthcare provider	1
		Health Professional	3

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	Re-enrollment Offer	1
	TV/Commercial	3
	<b>County Total</b>	<b>8</b>
Chicot	Health Professional	1
	TV/Commercial	3
	<b>County Total</b>	<b>4</b>
Clark	Health Care Provider	2
	Health Professional	4
	TV/Commercial	2
	Website	1
	<b>County Total</b>	<b>9</b>
Clay	Family/Friend	1
	Health insurance	1
	Health Professional	2
	Social Media (Facebook, Twitter)	1
	TV/Commercial	3
	Website	1
	<b>County Total</b>	<b>9</b>
Cleburne	Community Organization	2
	Family/Friend	2
	Health Educator	1
	Health Professional	2
	TV/Commercial	4
	<b>County Total</b>	<b>11</b>
Cleveland	Health Professional	1
	<b>County Total</b>	<b>1</b>
Columbia	Health Care Provider	1
	Health Professional	1
	Respiratory Therapist	1
	TV/Commercial	1
	Website	1
	<b>County Total</b>	<b>5</b>
Conway	Family/Friend	1
	Health Care Provider	1
	Nurse	2
	TV/Commercial	3
	<b>County Total</b>	<b>7</b>
Craighead	Billboard	3
	Family/Friend	5
	Health Care Provider	2
	Health Department	1
	Health Professional	6
	TV/Commercial	13
	Website	1
	<b>County Total</b>	<b>31</b>
Crawford	Does not remember	1
	Family/Friend	5
	Health Care Provider	1
	Health Professional	4

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	TV/Commercial	5
	Website	2
	<b>County Total</b>	<b>18</b>
Crittenden	Community Organization	1
	Doctor/Nurse/other healthcare provider	1
	Family/Friend	1
	Health Care Provider	2
	Health Department	1
	Health insurance	1
	Health Professional	3
	Nurse	1
	TV/Commercial	1
	<b>County Total</b>	<b>12</b>
Cross	Family/Friend	1
	Health Professional	2
	Radio	1
	TV/Commercial	1
	<b>County Total</b>	<b>5</b>
Dallas	TV/Commercial	3
	<b>County Total</b>	<b>3</b>
Desha	Health Professional	1
	Social Media (Facebook, Twitter)	1
	TV/Commercial	1
	<b>County Total</b>	<b>3</b>
Drew	Health Care Provider	1
	Health Professional	2
	TV/Commercial	2
	<b>County Total</b>	<b>5</b>
Faulkner	Community Organization	1
	Does not remember	1
	Family/Friend	5
	Health Care Provider	1
	Health Educator	1
	Health Professional	3
	Not Collected	1
	Physician Assistant	1
	TV/Commercial	7
	Website	1
	<b>County Total</b>	<b>22</b>
Franklin	Brochure/Newsletter/Flyer	1
	Health Care Provider	1
	Health Department	1
	Health Educator	1
	Health Professional	1
	Not Collected	1
	<b>County Total</b>	<b>6</b>
Fulton	Family/Friend	1
	Health Professional	1
	Pharmacist	2

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	Website	1
	<b>County Total</b>	<b>5</b>
Garland	Community Organization	1
	Employer/worksite	1
	Family/Friend	14
	Health Care Provider	5
	Health Department	1
	Health insurance	2
	Health Professional	8
	Substance Abuse Provider	1
	TV/Commercial	9
	Website	1
	<b>County Total</b>	<b>43</b>
Grant	Outdoor Ad	1
	<b>County Total</b>	<b>1</b>
Greene	Family/Friend	3
	Health Professional	1
	Pharmacist	1
	Physician Assistant	1
	TV Ads at Fuel Station	1
	TV/Commercial	4
	TV/News	1
	<b>County Total</b>	<b>12</b>
Hempstead	Family/Friend	1
	Health Professional	1
	<b>County Total</b>	<b>2</b>
Hot Spring	Family/Friend	1
	Health insurance	1
	Health Professional	3
	Other Specialist	1
	Radio	1
	TV/Commercial	1
	<b>County Total</b>	<b>8</b>
Howard	Health Professional	1
	Website	1
	<b>County Total</b>	<b>2</b>
Independence	Billboard	1
	Community Organization	1
	Employer/worksite	1
	Family/Friend	3
	Health Care Provider	1
	Health Department	2
	Newspaper/Magazine	1
	Radio	1
	TV/Commercial	2
	Website	1
	<b>County Total</b>	<b>14</b>
Izard	Employer/worksite	1
	Health Professional	1

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	<b>County Total</b>	<b>2</b>
Jackson	Community Organization	1
	Health Educator	1
	Health Professional	7
	Not Collected	1
	TV/Commercial	1
	Website	1
	<b>County Total</b>	<b>12</b>
Jefferson	Brochure/Newsletter/Flyer	2
	Family/Friend	2
	Health Department	1
	Health Professional	5
	Substance Abuse Provider	1
	TV/Commercial	11
	Website	1
	<b>County Total</b>	<b>23</b>
Johnson	Family/Friend	1
	Health Department	1
	Other Specialist	1
	TV/Commercial	1
	<b>County Total</b>	<b>4</b>
Lafayette	Health Care Provider	1
	TV/Commercial	1
	<b>County Total</b>	<b>2</b>
Lawrence	Employer/worksite	1
	Family/Friend	1
	Health Care Provider	2
	TV/Commercial	3
	<b>County Total</b>	<b>7</b>
Lee	Family/Friend	1
	<b>County Total</b>	<b>1</b>
Lincoln	Family/Friend	1
	Health Professional	1
	TV/Commercial	1
	<b>County Total</b>	<b>3</b>
Little River	Health insurance	1
	Other Specialist	1
	TV/Commercial	1
	<b>County Total</b>	<b>3</b>
Logan	Health Care Provider	1
	Health Professional	4
	TV/Commercial	2
	<b>County Total</b>	<b>7</b>
Lonoke	Family/Friend	4
	Health Professional	2
	Mental Health Provider	1
	TV/Commercial	8
	<b>County Total</b>	<b>15</b>
Madison	Family/Friend	3

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	Health Care Provider	1
	Health Department	1
	Health Professional	1
	TV/Commercial	1
	<b>County Total</b>	<b>7</b>
Marion	Does not remember	1
	Family/Friend	2
	Health Care Provider	1
	Health Department	1
	Health Professional	2
	Nurse	1
	Website	1
	<b>County Total</b>	<b>9</b>
Miller	Health Care Provider	1
	Health Professional	1
	TV/Commercial	2
	Website	1
	<b>County Total</b>	<b>5</b>
Mississippi	Employer/worksite	1
	Family/Friend	4
	Health Care Provider	2
	Health Department	1
	Health Educator	1
	Health insurance	1
	Radio	2
	<b>County Total</b>	<b>12</b>
Monroe	Family/Friend	2
	Health Professional	2
	Relative/Family/Friends	1
	<b>County Total</b>	<b>5</b>
Montgomery	Health Care Provider	1
	Health Professional	2
	<b>County Total</b>	<b>3</b>
Nevada	Family/Friend	2
	Health Professional	1
	TV/Commercial	4
	<b>County Total</b>	<b>7</b>
Ouachita	Employer/worksite	1
	Family/Friend	1
	Health Professional	2
	OB/GYN Specialist	1
	TV/Commercial	3
	<b>County Total</b>	<b>8</b>
Perry	Family/Friend	1
	Health Care Provider	1
	Health Professional	1
	TV/Commercial	3
	<b>County Total</b>	<b>6</b>
Phillips	Family/Friend	1

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	Health Professional	1
	TV/Commercial	1
	<b>County Total</b>	<b>3</b>
Pike	Brochure/Newsletter/Flyer	1
	Health Care Provider	1
	TV/Commercial	1
	<b>County Total</b>	<b>3</b>
Poinsett	Family/Friend	3
	Health Care Provider	1
	Health Educator	1
	Health insurance	1
	Health Professional	2
	TV/Commercial	1
	<b>County Total</b>	<b>9</b>
Polk	Brochure/Newsletter/Flyer	1
	Family/Friend	2
	Health Department	1
	Health Professional	3
	Not Collected	1
	Nurse	1
	TV/Commercial	2
	<b>County Total</b>	<b>11</b>
Pope	Dentist	2
	Doctor/Nurse/other healthcare provider	1
	Family/Friend	2
	Health Care Provider	2
	Health Department	2
	Health insurance	1
	Health Professional	2
	Other Specialist	1
	Radio	1
	TV/Commercial	9
	TV/News	1
	<b>County Total</b>	<b>24</b>
Prairie	Family/Friend	1
	TV/Commercial	1
	<b>County Total</b>	<b>2</b>
Pulaski	Brochure/Newsletter/Flyer	4
	Church	1
	Community Organization	3
	Digital Media (Hulu,Pandora)	1
	Does not remember	1
	Employer/worksites	1
	Family/Friend	15
	Health Care Provider	11
	Health Department	2
	Health Educator	3
	Health Professional	23
	Mental Health Provider	2

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	Other Specialist	3
	Radio	1
	School	1
	Social Media (Facebook, Twitter)	1
	Social Worker	1
	Substance Abuse Provider	2
	TV/Commercial	45
	<b>County Total</b>	<b>121</b>
Randolph	Community Organization	1
	Family/Friend	1
	Health Care Provider	1
	Health insurance	1
	Health Professional	1
	TV/Commercial	3
	<b>County Total</b>	<b>8</b>
Saint Francis	Health Care Provider	1
	Health Professional	2
	Newspaper/Magazine	1
	Other Specialist	1
	<b>County Total</b>	<b>5</b>
Saline	Brochure/Newsletter/Flyer	1
	Dentist	1
	Employer/worksite	1
	Family/Friend	11
	Health Care Provider	1
	Health Department	1
	Health insurance	2
	Health Professional	4
	Nurse	1
	OB/GYN Specialist	1
	Other Specialist	2
	TV/Commercial	8
	TV/News	1
	<b>County Total</b>	<b>35</b>
Scott	Health Professional	1
	<b>County Total</b>	<b>1</b>
Searcy	Brochure/Newsletter/Flyer	1
	Health Care Provider	1
	Health Professional	1
	<b>County Total</b>	<b>3</b>
Sebastian	Brochure/Newsletter/Flyer	1
	Community Organization	1
	Employer/worksite	1
	Family/Friend	6
	Health Care Provider	1
	Health Department	1
	Health Professional	5
	Nurse	1
	OB/GYN Specialist	1



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	Radio	2
	Relative/Family/Friends	1
	TV/Commercial	11
	TV/News	1
	Website	1
	<b>County Total</b>	<b>34</b>
Sevier	Brochure/Newsletter/Flyer	1
	Radio	1
	TV/Commercial	2
	<b>County Total</b>	<b>4</b>
Sharp	Health Care Provider	1
	Health Professional	2
	Pharmacist	1
	Website	1
	<b>County Total</b>	<b>5</b>
Stone	Health Care Provider	1
	Health Department	1
	Health Professional	2
	TV/Commercial	2
	<b>County Total</b>	<b>6</b>
Union	Does not remember	1
	Family/Friend	2
	Health Care Provider	1
	Health Professional	2
	Nurse	1
	TV/Commercial	8
	<b>County Total</b>	<b>15</b>
Van Buren	Family/Friend	3
	Health Care Provider	1
	Health insurance	2
	Health Professional	1
	TV/Commercial	3
	<b>County Total</b>	<b>10</b>
Washington	Billboard	1
	Doctor/Nurse/other healthcare provider	1
	Family/Friend	6
	Health Care Provider	2
	Health Department	1
	Health Educator	2
	Health insurance	3
	Health Professional	7
	Nurse	1
	Other Specialist	1
	TV/Commercial	11
	Website	3
	<b>County Total</b>	<b>39</b>
White	Brochure/Newsletter/Flyer	2
	Community Organization	1
	Health Care Provider	6

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		Health Educator	2
		Health insurance	2
		Health Professional	5
		Outdoor Ad	1
		Signage (parks, farmers markets etc.)	1
		Social Media (Facebook, Twitter)	1
		TV/Commercial	5
		Website	1
		<b>County Total</b>	<b>27</b>
	Woodruff	TV/Commercial	2
		<b>County Total</b>	<b>2</b>
	Yell	Brochure/Newsletter/Flyer	1
		Doctor/Nurse/other healthcare provider	1
		Family/Friend	2
		Health Professional	2
		Mental Health Provider	1
		TV/Commercial	2
		Website	1
		<b>County Total</b>	<b>10</b>





















